

CUSTOM WAYFINDING SIGNS



Commercial interior designer Sue Genty Interior Design asked DRSi for help with designing, producing and installing interior wayfinding signs for the Mosaic Salon & Spa Ballard remodel. The 30 studio room signs, restroom signs and directional signage needed to follow brand guidelines and be installed by the grand opening.

PARTNERSHIP FROM DESIGN TO FABRICATION AND INSTALLATION

The design and materials for the wayfinding signs had not been developed. DRSi brought substrate samples and a collage of design ideas to the meeting with Sue Genty Interior Design. Working together a solution was developed that reflected Mosaic's brand aesthetic.



IDEATION PHASE



DRSi brought inspiration materials to the initial design ideation meeting. Collaborating early on in the project expedites the creative process.

ATTENTION TO DETAIL



Laminated router-cut alumasteel applied to acrylic backers were color matched and painted to the exact pink color of the Mosaic brand.

BUILT TO SPEC



DRSi provided detailed manufacturing specifications to ensure products were produced to exacting standards.

EXPERT STAFF



Expert installers placed all the signs with precision and attention to detail, including installing white vinyl on the inside of the glass to hide the mounting adhesive.



DRSi is more than a print shop. We deliver high-end results by leveraging over 30 years of service, industry-leading technology and full-service printing solutions delivered by an experienced team.

Contact us or visit [drsi.net](https://www.drsi.net) for more information.

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