



HNN Communities



HNN is an award-winning property management firm managing over 4,000 apartments across 30+ properties in the greater Seattle region. Their printing and signage requirements cover a broad scope to meet their communication and marketing demands.

-  Tenant Communication Materials
-  Temporary Signage
-  Direct Mail Materials
-  Marketing Collateral
-  Branded & Promotional Items

"DRSi feels like an **extension of our team**. They are **quick** on a quote, and we get updates right after we place the order. They are **proactive** on material recommendations, and I don't have to worry about delivery because they **always deliver on time**."

-Ashley Souto, Marketing Manager, HNN

The Challenge

HNN needed a way to manage the creation and distribution of multiple materials for their properties. Working with numerous vendors to supply these varying items had been a struggle. HNN frequently experienced unresponsiveness from the vendors, unsatisfactory service and delayed deliverables. Too many things were falling through the cracks.

Our Consultative Approach

As DRSi does with every client, they worked to build a relationship with HNN when they first reached out in 2018. The DRSi team took the time to get to know their unique needs and make recommendations for products and materials. Together, they created custom, comprehensive kits of print and signage materials for each property.

In addition, the DRSi team handled the extensive kitting, packaging and distribution required to serve all of the properties in the HNN portfolio. DRSi established accurate timelines and ensured that deliverables were available by the deadline. DRSi's dedicated delivery fleet was also available for same-day delivery for time-sensitive kits.



Creative Solutions

This partnership was particularly crucial when the COVID-19 crisis hit. It allowed HNN to get communications to their properties rapidly, helping to keep their tenants and staff safe. With this level of agility and collaboration, HNN met its communication and marketing needs more quickly, more cost-effectively and without stress. As a result, HNN was able to focus on other priorities within their company.



Contact us or visit
drsi.net for more information.

DRSi is more than a print shop.
We deliver high-end results by leveraging over 30 years of service, industry-leading technology and full-service printing solutions delivered by an experienced team.

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